

蓝色市民倡议

海洋是生命之源,人类社会与福祉高度依赖海洋,然而,全球 40%的海洋受到了人类活动的严重影响,包括生物多样性丧失、环境污染特别是跨境污染、气候变暖与海平面上升、海洋灾害频发等。为应对全球海洋面临的多重挑战,联合国提出了“2030 年可持续发展议程”、“联合国海洋科学促进可持续发展十年(2021-2030)”及其海洋素养战略等全球性计划。我们认识到实现这些全球性目标需要全社会的共同努力和参与。

我们深信提升全社会的海洋素养,培育和壮大关心海洋、认识海洋、为美丽海洋付出行动,对促进人海关系和谐共生做出贡献的市民,是切实履行全球承诺、共谋海洋可持续发展、构建海洋命运共同体的基石。

鉴此,我们提出“蓝色市民”倡议。

1. 加强政策引导和协调。支持将提升公众海洋素养、发展蓝色市民纳入政策制定的主流,坚持共商共建原则,制定蓝色市民发展计划,营造全社会争做蓝色市民的良好氛围。

2. 加强开展多元化的蓝色市民教育。支持将海洋素养纳入学校教育培养计划;鼓励继续教育和在职教育注重对海洋素养的培养;鼓励课外教育机构、场馆和研学基地通过游学、线上和实地体验等形式,积极促进蓝色市民发展。

3. 加强企业部门参与。支持企业从产品全价值链和社会责任层面参与到蓝色市民社会活动中;鼓励和支持对高质量蓝色基础设施及相关产业进行投资,提供更多服务蓝色市民的公共

产品和就业机会。

4. 鼓励社会公众积极提升海洋素养、成为蓝色市民。强化社区海洋素养能力建设，打造蓝色市民成长载体。鼓励社会公众积极学习海洋科学知识，主动采取节约资源、环境友好、绿色低碳的生活和消费方式，深入参与保护海洋生态环境的社会行动，努力成为美丽清洁海洋的传播者、践行者、贡献者和受益者。

5. 加强与社会更广泛的部门尤其是公益组织的联系。鼓励公益机构、非政府组织、基金会等基于自愿原则贡献资源，助力蓝色市民成长。

6. 加强蓝色市民理念和行动的宣传。鼓励采用多媒体形式宣传海洋素养和蓝色市民的准则和原则，弘扬和传承海洋文化与传统知识，生动讲好海洋故事，提升全社会对海洋生态保护和可持续利用的认知，让“知海爱海护海”成为社会各界广泛共识和自愿行动。

7. 加强与全球和区域机制的合作与协同。支持蓝色市民倡议纳入其工作计划并组织实施，分享经验和实践，促进蓝色市民合作网络建设。

蓝色市民倡议由中国自然资源部、柬埔寨环境部、印度尼西亚国家研究创新署、泰国自然资源与环境部、所罗门群岛环境部和联合国教科文组织政府间海洋学委员会西太分委会共同提出，欢迎各方基于自愿性原则加入蓝色市民倡议，全方位促进蓝色市民交流与合作。

Blue Citizen Initiative

The ocean is the source of life. They provide life-supporting functions and services that underpin the health, well-being and prosperity of humanity. However, as much as 40 per cent of the oceans are heavily affected by human activities with consequences of biodiversity loss, environmental pollution in particular transboundary pollution, climate change, sea-level rise and frequent marine disasters. In order to address the multiple challenges confronting the global ocean, the United Nations have put forward global initiatives such as the 2030 Agenda for Sustainable Development, the UN Decade of Ocean Science for Sustainable Development (2021-2030) and its Ocean Literacy Strategy. We recognize that these global goals cannot be achieved without whole of the society's actions.

We strongly believe that enhancing the ocean literacy of all, is essential. We further strongly believe that nurturing citizens who care for the ocean, understand the ocean, act for the ocean and contribute to living in harmony with the ocean is fundamental to fulfilling global commitments, advancing sustainable ocean development and building a maritime community with a shared future.

In this view, we hereby propose the Blue Citizen Initiative that contains the following elements:

1. Optimize policy guidance and coordination. We advocate for policies that prioritize increasing public ocean literacy and cultivating blue citizens. Under the principles of extensive consultation and joint development, we call for preparing blue citizen development plans to create enabling conditions for all members of society to become blue citizens.

2. Diversify the modalities of blue citizen education. We support the integration of ocean literacy into formal education curricula and mainstreaming of ocean literacy into continuing education and in-service education. We support the service providers and managers of education services, aquaria, and field trip sites to actively cultivate the blue citizens through study tours, online programs, and hands-on activities.

3. Enhance corporate participation. We advocate the enterprises to explore the role of Blue Citizen Initiative to upgrade their whole value chains as part of their efforts to fulfill the corporate social responsibility. We support investments in high-quality blue infrastructure and related industries to provide more public goods and employment opportunities serving the blue citizens.

4. Encourage the public to actively improve ocean literacy and to become blue citizens. This involves developing the capacity of communities to facilitate the delivery of pro-ocean literacy services. We encourage individuals to learn basic knowledge about the ocean and adopt resource-saving, environment-friendly, and green and low-carbon lifestyles. Furthermore, we urge everyone to actively take actions aimed at protecting the marine life and environment. We call for everyone to be advocates, practitioners,

contributors, and beneficiaries of a beautiful and clean ocean.

5. Strengthen collaborations with broader sectors of the society, especially non-for-profit organizations. We encourage voluntary contributions of resources from foundations, charity organizations, and non-governmental organizations to advance the development of blue citizens.

6. Raise the awareness of the concepts and actions of blue citizens. We encourage the use of multiple types of media to communicate the principles and guidelines of ocean literacy and blue citizens. We value, promote, and pass down the maritime culture and the traditional knowledge in generation. We welcome the blue citizens to share their stories about the ocean with a view to raising the society's awareness in the importance of the marine ecological protection. We envision that, through effective communication, the notion of *know the ocean, love the ocean and protect the ocean* will become a widely accepted consensus and actions of all sectors of the society.

7. Step up the cooperation and synergy with regional and global mechanisms. We support the integration of Blue Citizen Initiative into work programs and implementation plans of global and regional ocean initiatives and mechanisms. We support the sharing of experiences and practices. We also support to establish a cooperation network of blue citizens.

The Blue Citizen Initiative is jointly proposed by the Ministry of Natural Resources of China, Ministry of Environment of Cambodia, the National Research and Innovation Agency of Indonesia, Ministry of Natural Resources and Environment of Thailand, Ministry of Environment of Solomon Islands, and the Sub-Commission for the Western Pacific of the Intergovernmental Oceanographic Commission of UNESCO. All stakeholders are invited to participate on a voluntary basis and contribute to exchanges and collaboration among blue citizens on multiple fronts.